

Jason King

Web: HelloImJK.com

Phone: +1 248.229.7810 (USA)

WhatsApp: +62 812 4620 8215 (Indonesia)

E-mail: JK@HelloImJK.com

Summary

Resourceful problem solver bridging the disparity between visions and actuality. Managing business growth through effective communication, relationships, and new ideas.

Skills and Achievements

- Entrepreneurial skills resulting in new business development.
- Goal-oriented individual with strong leadership capabilities.
- Organized, highly motivated, and detail oriented with strong problem-solving abilities.
- Ability to work in unison with team or independently.
- Strong verbal and written communication skills.
- Effectively able to train new team members.

Management

- Direct complex projects from concept to completion.
- Successfully refined and implemented new projects.
- Created work objectives resulting in multilateral staff achievements.
- Trained, supervised, and evaluated staff helping to develop required skills.

Digital Content Creation and Management

- Design and build content-based websites with e-commerce platforms.
- Content creation through written articles using keyword research, SEO, and AI tools.
- Manage writing briefs, style guides and requirements for content writers.
- Content creator management and communication to ensure high quality content.

Project Coordination

- Vendor communication and negotiation including international manufacturers.
 - Successfully established and implemented project standards resulting in increased productivity, cost savings, and increased revenue.
 - Formulated, wrote, and implemented new employee training materials.
-

Employment

TruNorth Products, LLC

Washington, MI

2013 - Present

- Manage and direct company operations.
- Building new business and revenue streams through market and product research.
- Build content and retail-oriented websites.
- Content creation and management using systematic approach.
- Social media management and advertising.
- Product development, design, and manufacturing.
- International vendor and manufacturer relations.

Raymond J. Donnelly & Associates, Inc.

Troy, MI

2000 - 2017

- Project management overseeing large design projects from concept to completion including team and vendor management.
- Project Coordinator developed and designed large engineering and land survey drawings.
- Established new business through client relations.
- Implemented new strategies and procedures resulting in cost/time savings and increased revenue.