

Jason King

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Summary

Resourceful problem solver bridging the disparity between visions and actuality. Managing business growth through effective communication, relationships, and new ideas.

Skills and Achievements

- Entrepreneurial skills resulting in new business development.
- Goal-oriented individual with strong leadership capabilities.
- Effectively able to communicate complex concepts in a clear and concise manner.
- Organized, highly motivated, and detail oriented with strong problem-solving abilities.
- Strong verbal and written communication skills.
- Effectively able to train new team members.
- Ability to work in unison with team or independently.

Digital Content Creation and Management

- Design and build content-based websites with e-commerce platforms.
- Content creation through written articles using keyword research, SEO, and AI tools.
- Manage writing briefs, style guides and requirements for content writers.
- Content proofreading and editing to ensure clarity, completeness, and quality.
- Employee/Agent management and communication to ensure high quality content.
- Social media management and marketing.

Management

- Direct complex projects from concept to completion.
- Trained, supervised, and evaluated staff helping them to develop required skills.
- Successfully refined and implemented new projects.
- Created work objectives resulting in multilateral staff achievements.

Project Coordination

- Successfully established and implemented project standards resulting in increased productivity, cost savings, and increased revenue.
 - Formulated, wrote, and implemented technical employee training materials.
 - Vendor communication and negotiation including international manufacturers.
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Employment

TruNorth Products, LLC

Washington, MI

2013 - Present

- Manage and direct company operations.
- Build content and retail-oriented websites.
- Content creation and management, including written articles and graphic design, using systematic approach.
- Social media management and marketing.
- Product development, design, and manufacturing.
- International vendor and manufacturer relations.

Raymond J. Donnelly & Associates, Inc.

Troy, MI

2000 - 2017

- Project management overseeing large design projects from concept to completion.
- Team management including technical training and project quality control.
- Project coordination including developing and designing large engineering and land survey drawings.
- Implemented new strategies and procedures resulting in cost/time savings and increased revenue.
- Client relations including new business development.